



NDSU

CENTER FOR  
ENTREPRENEURSHIP  
AND FAMILY BUSINESS

## Community Partner Information

### Overview:

P2P is a program that teaches students to think differently about entrepreneurship and how to drive social and environmental change. In this program, students will work with a community partner to research, map, and deeply understand a problem before developing and pitching a possible solution. Mapping a system challenges students to think critically about the wider context surrounding a problem and the many interacting factors that contribute to its development – such as economic forces, political movements, cultural values, or global trends. P2P also encourages students to conceive and cultivate social ventures that promote positive societal changes.

### Program Scope:

Ten exceptional student leaders are interviewed and selected at the start of the fall term to lead teams of two to four through this incredible opportunity. In the fall, these select students will engage in leadership development workshops while they research and review some of our region's most pressing issues. Towards the end of the fall term, P2P will help student leaders select a problem they seek to address, support students in establishing teams, and help pair the teams with community partners to provide insight and guidance into their projects. All of this work culminates in a showcase event held in April. Winning teams will have the opportunity to attend a sponsored trip to a national or international conference.

### Role of Selected Community Partners:

Community partners are asked to submit social problems they would like to see addressed in our local community. If the problems are selected, Community Partners are asked to provide insights and support to help these student teams understand the scope of the issue and develop a viable way of addressing it. We ask partners to commit to at least three meetings:

1. Initial introductory meeting with the student leader to gain an understanding of the issue.
2. Meeting with the whole team to discuss their research findings and process solutions.
3. Mock Pitch: Listen to the team's showcase pitch before the final event, ask thoughtful questions, and help them identify gaps in their presentation.

Partners are also invited to the Showcase on April 16, and will be provided a free booth space in which to share the work and impact of your organization.

### Key Dates:

- Problems and Community Partners Selection Date: December 5th
- Student Workshops: 4:00 pm – 6:00 pm: October 10, November 7, December 5, January 16, February 13, March 12. (Open invitation for community partner attendance)

- P2P Showcase: Tuesday, April 16<sup>th</sup>