



NDSU

CENTER FOR  
ENTREPRENEURSHIP  
AND FAMILY BUSINESS

## Team Leader Information

### Overview:

P2P is a program that teaches students to think differently about entrepreneurship and how to drive social and environmental change. In this program, students will work with a community partner to research, map, and deeply understand a problem before developing and pitching a possible solution. Mapping a system challenges students to think critically about the wider context surrounding a problem and the many interacting factors that contribute to its development – such as economic forces, political movements, cultural values, or global trends. P2P also encourages students to conceive and cultivate social ventures that promote positive societal changes.

### Program Scope:

Ten exceptional student Team Leaders are interviewed and selected at the start of the fall term to lead teams of two to four through this incredible opportunity. In the fall, these select students will engage in leadership development workshops while they research and review some of our region's most pressing issues. Towards the end of the fall term, P2P will help student leaders select a problem they seek to address, support students in establishing teams, and help pair the teams with community partners to provide insight and guidance into their projects. All of this work culminates in a showcase event held in April. Winning teams will have the opportunity to attend a sponsored trip to a national or international conference.

### Benefits of Engagement:

Selected Team Leaders benefit from the following:

- \$2,500 scholarship to be received the spring semester of the P2P engagement
- Opportunity to work on a project that peaks their social, economic, and environmental interests
- Chance to present their ideas locally at the NDSU Possibility Summit held in April.
- Winners of the local competition will have the opportunity to attend a sponsored trip to a national or international event!

### Role of Selected Team Leaders:

Selected Team Leaders will have the opportunity to choose the social, environmental, or economic problem on which they would like to focus. They will also be responsible for the following:

- Recruit and selecting a team of 2-3 other students to participate in a P2P team.
- Engage in timely communication and coordinate communication with P2P Staff, and your student team members for the length of the program.

- Serve as the primary contact for the Community Partner, who will provide insights and support by helping the team understand the scope of the issue, and support the development of a viable way of addressing it.
- Lead the preparation and presentation of the P2P solution at the April pitch event.

**Team Leaders Engagement Requirements:**

- Leaders must attend all P2P Workshops and events listed in the dates section below.
- All team members are expected to share the project development responsibilities. We ask Team Leaders to coordinate 35-40 hours of group work time, outside of the workshops.
- In connection with the P2P scholarship partner, The Barry Foundation, all P2P participants enjoy automatic acceptance as members of the Philanthropy: Forward, a community of professionals passionate about making a difference in their collegiate and professional careers. Launched in 2014, Philanthropy: Forward is an opportunity to connect philanthropic people in various professional sectors while remaining engaged with The Barry Foundation.

**Key Dates:** Attendance is required at all the following dates

Workshops are held Tuesdays from 4pm – 6pm

- August 1: P2P Team Leader Applications Open
- September 13: P2P Team Leader Applications Close
- September 23 – 27: P2P Team Leader Applicant Interviews and Selections
- September 30: P2P Team Leader Selections Announced
- October 1: P2P Participant Applications Open
- October 8: Workshop 1 – Intro and Strengths Based Leadership
- October 22: Workshop 2 – Balconies & Basements: Why People Follow & Framing Your Problem
- November 5: Workshop 3 – Intro to Systems Thinking & Team Recruitment
- November 19: Workshop 4 – Effective Communication: Navigating Conflict
- December 10: Workshop 5 – First Full Team Meeting: Intro to MTS & Team Project and Role Planning
- January 17: P2P Participant Applications Close
- January 21: Workshop 6 – Challenge Landscape & Quality Research
- February 18: Workshop 7 – Solution Landscape & Systems Mapping
- March 25: Workshop 8 – Quality Presentations: Story Telling, go Second Pitch, Paper, and Slide Deck
- April 15: P2P Pitch Day and Possibility Summit: 1:00 pm – 6:00 pm
- July 2-9: Winners attend the Finals at Oxford