



NDSU

CENTER FOR
ENTREPRENEURSHIP
AND FAMILY BUSINESS

Student Participant Information

Overview:

P2P is a program that teaches students to think differently about entrepreneurship and how to drive social and environmental change. In this program, students will research, map, and deeply understand a problem before developing and pitching a possible solution. Mapping a system challenges students to think critically about the wider context surrounding a problem and the many interacting factors that contribute to its development – such as economic forces, political movements, cultural values, or global trends. P2P also encourages students to conceive and cultivate social ventures that promote positive societal changes.

Program Scope:

This program has been redesigned as a fall semester experience leading up to a pitch event held in December. Through a series of workshops, teams of 2-3 students will select a problem, then identify events, trends, structures and mental models that impact the issue. This will culminate in the creation of a visual map and poster presentation that shows the relationships between these variables. Posters will be designed and presented at the NDSU Center for Entrepreneurship and Family Business Possibilities Pitch Event in December where students will share their passion and compete for prize money!

Benefits of Engagement:

Student Participants benefit from the following:

- Opportunity to work on a project that peaks their social, economic, and environmental interests.
- Get to present their ideas at the December Possibilities Pitch Event.
- Chance to win up to win scholarship prize money! The following prize money will be awarded and split between team members:

1st place: Awarded the P2P Social Entrepreneurship Fellowship!

Each team member will receive a \$2,500 scholarship for the spring semester and will develop a social enterprise with the opportunity to compete with other Possibility Fellows for the opportunity to advance to a national competition sponsored by the Center for Entrepreneurship.

Additional Prizes:

Awarded and split between team members

2nd place: \$2,100

3rd place \$1,200

Poster board winner: \$600

Excellence in Story Telling: \$600

Role of Student Participants:

Students participating in the poster competition are required to:

- Actively engage either independently or as a member of a team of 1-2 other students.
- Communicate effectively with P2P Staff for the length of the program.
- Attend workshops to help develop their project.
- Submit their poster projects to P2P Staff by the listed deadline.

Key Dates:

Please mark your calendars with these important dates

- September 16: 4pm-6pm
 - Kickoff: Students register for the program
 - Introduction to System's thinking
 - Teams are formed. You can attend this event with people you plan to work with, if you are interested in being paired with others you can attend independently.
- October 21: 4pm-6pm: Workshop:
 - Topics: Challenge Landscapes, Quality Research and Systems Mapping
 - Teams must be finalized.
- November 18: 4pm-6pm: Workshop
 - Topics: Solution Landscapes, Poster Design, Presentation Tips
 - Details about poster submission and event day preparation will be shared.
- December 1: Final Poster Presentations Due
- December 8: Possibilities Pitch Event: 5pm-7pm
 - Final Competition
 - Winners and P2P Social Entrepreneurship Fellowship announced at the end of the event